

SHAREHOLDER COMMUNICATIONS POLICY

Introduction

The Board of Directors of EIP Group has the responsibility to maintain an on-going dialogue with the shareholders of the Company.

This shareholders' communication policy aims to set out the provisions with the objective of maintaining effective and timely dissemination of the Company's information to its Shareholders and the market, including its financial performance, strategic goals and plans, material developments and governance, in order to enable Shareholders to exercise their rights in an informed manner, and to allow shareholders and the investment community to engage actively with the Company.

For the purpose of this policy, references to the investment community are intended to include the Group's potential investors as well as analysts reporting and analyzing the Group's performance.

1. SHAREHOLDERS' MEETING

The annual general meetings and other general meetings of the Group are the primary forum for communication by the Group with the shareholders and for shareholders' participation.

The Group encourages and supports shareholders' participation in general meetings. Shareholders are encouraged to appoint proxies to attend and vote at meeting for an on their behalf if they are unable to attend such meetings.

Mechanisms for enabling shareholders' participation will be reviewed on a regular basis by the Board to encourage the highest level of participation.

Chairman of the Board, appropriate members of the Board committees and the external auditor of the Group will attend the annual general meetings to answer questions from the shareholders.

2. OTHER COMMUNICATIONS

The Group shall maintain a website with general information about the Company and its operations, all corporate communication, details of the Group's corporate governance policies and procedures and information specifically targeted at keeping the shareholders informed about the Company. Information on the Group's website will be updated on a regular basis.

The Group will place on its website the Group's announcements, circulars, notices of general meetings and other information in compliance with the applicable laws, rules and regulations.

Any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to, the directors' report, its annual accounts together with a copy of the auditor's report, the interim report, a notice of meeting, a circular

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and a proxy form will be provided to the shareholders in plain language and in both English and Chinese versions to facilitate shareholders' understanding.

3. SHAREHOLDERS' ENQUIRIES

Shareholders should direct their questions about their shareholdings to the Group's share registrar.

Shareholders and the investment community may at any time make a request for the Group's information to the extent such information is publicly available.

Shareholders and the investment community shall be provided with designated contacts, email addresses and enquiry lines of the Group in order to enable them to make any query in respect of the Group. The Group will response promptly to shareholders' queries and concerns.

4. SHAREHOLDERS' PRIVACY

The Group recognizes the important of shareholders' privacy and will not disclose shareholders' information without their consent, unless required by law to do so.

5. REVIEW

The Board will review this policy regularly to ensure its effectiveness.